









Technology trends

| Data | Interaction | Financial technology |
|------------------------|-------------------|--------------------------------|
| Big data and analytics | Cloud computing | Digital currencies and ledgers |
| Automation | Mobile technology | Payment systems |
| Standards | Social media | Platforms |
| Cyber security | Online services | Analytics services |









Impact on profession











Positioning for the future

Accounting tasks and services

- Remain relevant
- Innovate with new services

Skills

- Build higher-value skills
- Encourage flexibility and learning

Organisations

- Exploit new markets
- Respond to different competitors









ICAEW approach





UNDERSTAND CHANGES IN THE PROFESSION

IDENTIFY TECHNOLOGY TRENDS

- Data
- Interaction
- Financial technology

APPLY TO ACCOUNTANCY

- · Drivers and barriers to change
- Changes in business
- Changes in practice

BETTER SERVE A DIGITAL WORLD

POSITION FOR THE FUTURE

- Deliver valuable accounting tasks and services
- Build differentiated skills
- Encourage responsive organisations

DEFINE COLLECTIVE ACTIONS

- Awareness and education
- Innovation and collaboration
- System-wide changes

ENGAGE WITH ICAEW AS:

- 1 A trusted information source
- 2 An institutional partner
- A hub for innovative thinking

ANGGOTA IAI





